Knowledge and masking to address AI bias and performance



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Al bias and performance are significant issues for Al

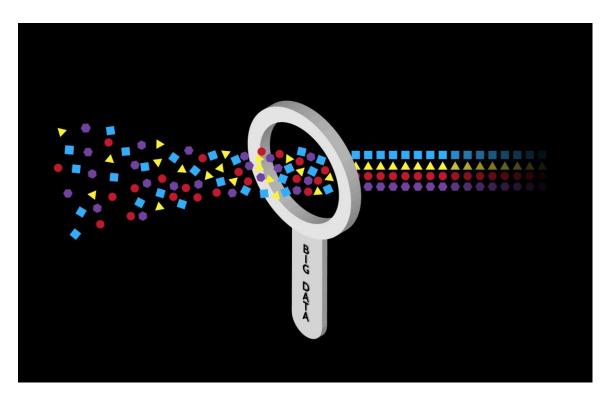
Impacts scalability (generalizability), reliability and utility of AI when used in clinical practice



Can't just throw data at AI algorithms and expect a good result

AI (machine learning) does not understand the problem or the data

Al simply looks for patterns and features in the data to help you identify or classify something of interest, e.g. cancer in an image



Greater detail in data is not always helpful

Overwhelming details in data cause difficulty for AI (machine learning)

Al can find patterns in irrelevant details that are not important to solving the problem



Example: identifying polar bears in images

Most polar bear images contain snow

Rather than learn to identify polar bears, the AI may learn images containing snow are polar bears



Al does not always find what it is looking for on its own

Knowledge of the problem and data helps to design and target the AI

Masking helps eliminate irrelevant details that may confuse AI, and focus on what's important



How does it help with bias?

Example: Potatoes and Carrots

Easy to distinguish with different shape and color





How does it help with bias?

Example: Potatoes and Carrots

Easy to distinguish with different shape and *color?*

Al focusing on color can produce unexpected results

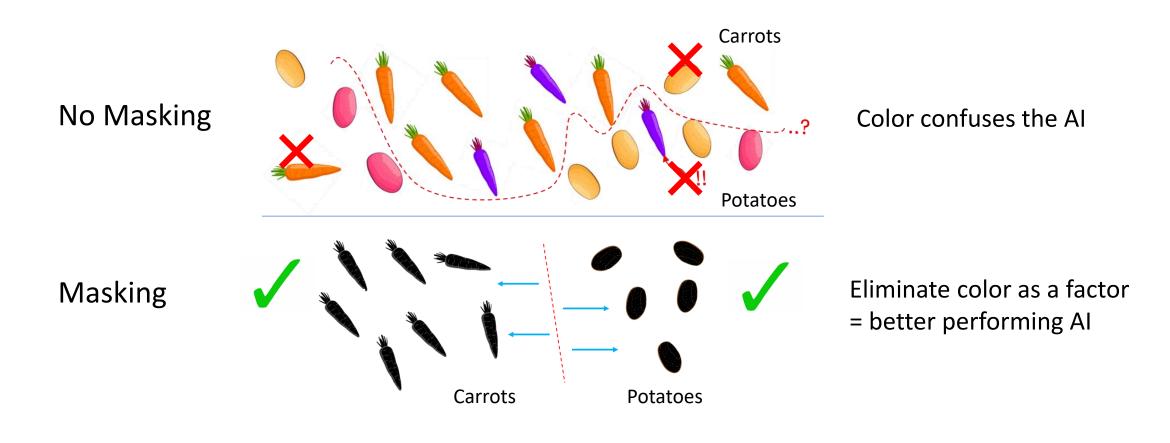








Masking can help eliminate impact of color influencing identification of potatoes and carrots



Real world medical example: images of embryos in IVF

Use AI to assess embryo:

Viability

Likelihood that the embryo will lead to a pregnancy for the IVF patient

Genetic Integrity

Likelihood that the embryo is genetically normal





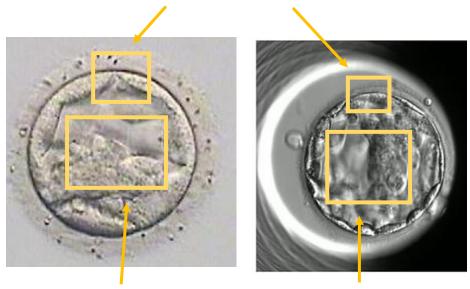
Images of embryos

Real world medical example: images of embryos in IVF

Al Performance

Different parts of the embryo are important for assessing their viability (likelihood of pregnancy for IVF patient) and genetic integrity

Viability: outer layer (zona)



Genetic integrity: inner cell mass (intrazonal)

Real world medical example: images of embryos in IVF

Al Performance

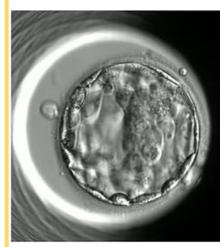
Different parts of the embryo are important for assessing their viability (likelihood of pregnancy for IVF patient) and genetic integrity

Al Bias

Images from different camera systems look different, with potential for hardware bias

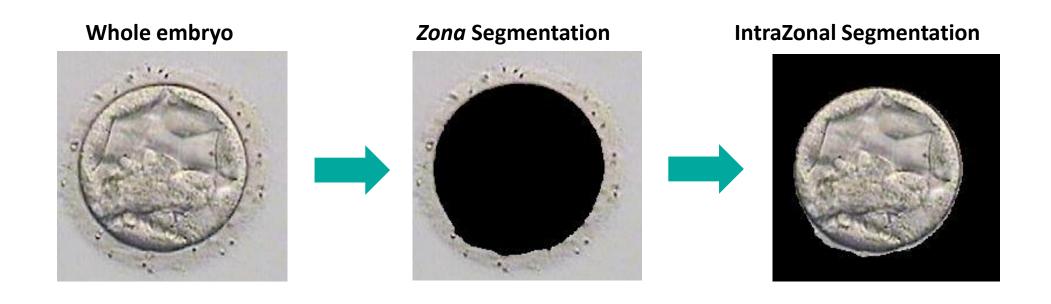


Standard Microscope
Camera



Time-Lapse Incubator

Masking helps target AI on what is important to improve embryo AI performance and reduce bias

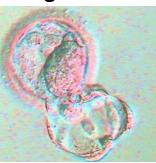


Augmentation also helps eliminate potential bias from embryo orientation or color

Different colors synthetically imposed on the same image







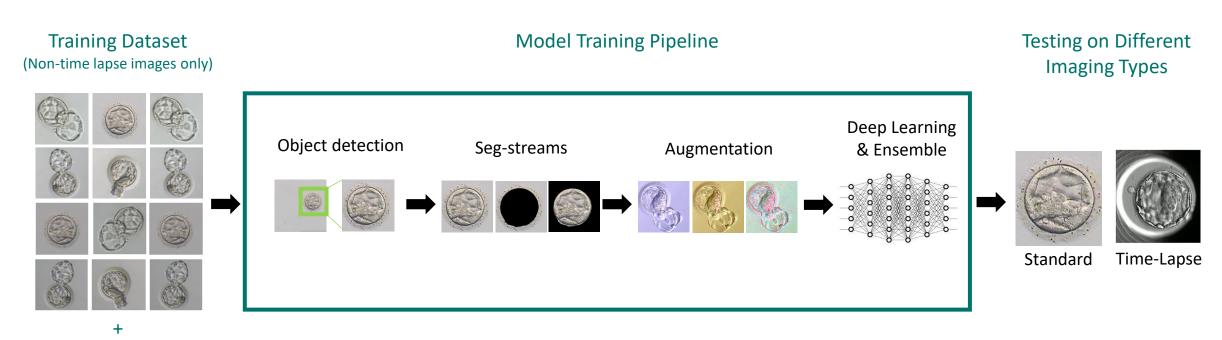
Different flips and rotations imposed on the same image





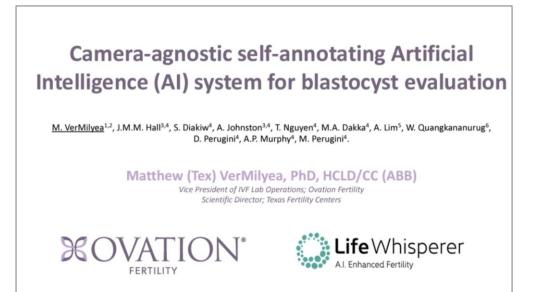


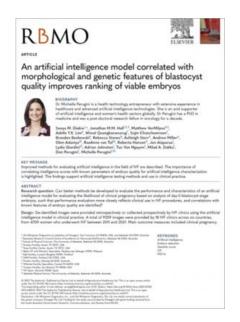
Creating an AI for embryo assessment

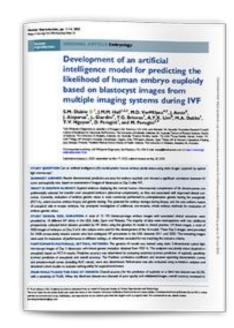


Pregnancy or Genetic Outcomes

<u>Unbiased AI</u> clinically validated on camera systems it was not trained on







Presented at ESHRE 2020

- Life Whisperer AI is only available for sale to healthcare professionals -

<u>Al performance</u> for embryo assessment based on international clinical studies

25%

Increased accuracy for pregnancy prediction



12%

Reduction in cycles needed to achieve pregnancy*



* Using simulated cohort ranking analyses.

82%

Probability of selecting a genetically normal embryo*



* Using simulated cohort ranking analyses. Genetic status was evaluated based on an embryo having the correct number of chromosomes.

- Life Whisperer AI is only available for sale to healthcare professionals -

Knowledge and masking can help improve Al performance and reduce bias

For healthcare, it improves scalability (generalizability), reliability and utility of AI when used in clinical practice

Helps ensure AI is applicable to everyone





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